

## Press Release

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## **EREF Annual Charitable Auction Goes Online**

Raleigh, NC (June 3, 2016) – For 22 years, the Environmental Research & Education Foundation (EREF) has held its Annual Charitable Auction to help support its mission to fund and direct research and educational initiatives for waste management practices.

The EREF Annual Charitable Auction, held each year at WasteExpo, is EREF's largest fundraiser and consists of both Silent and Live Auctions. Together, these auctions have raised more than \$16 million for the foundation.

The Live Auction is a fast-paced event where large items, including equipment, trucks and CEO outings, are sold to the highest bidder by a professional auctioneer. This year EREF has partnered with Ritchie Bros. Auctioneers to allow people from all over the world to bid on items. Online bidders will be able to view items and participate in the Auction via a live stream of the event (<a href="https://www.rbauction.com/heavy-equipment-auctions/e-r-e-f-charity-auction-2016904">https://www.rbauction.com/heavy-equipment-auctions/e-r-e-f-charity-auction-2016904</a>).

To participate in the Live Auction onsite at WasteExpo, show attendees will need to visit the EREF Auction Booth (#5148) to register to bid and receive an auction paddle.

The Silent Auction consists of smaller items, including electronics, equipment rentals and tickets to athletic events. EREF has taken the Silent Auction mobile this year to increase participation and help create more exposure for donors. This means that anyone can now bid on items no matter where they are or what they're doing.

To participate in the Silent Auction, simply text EREF16 to 24700 and follow the instructions you receive via text to complete registration. To view the items up for Auction and place bids, click on the link sent to you via text. You can also bid by texting the item number and your bid amount to 24700.

For more information on the Live and Silent Auctions, please visit www.erefdn.org.

EREF is a 501(c)3 class charity that funds and directs scientific research and educational initiatives for waste management practices to benefit industry participants and the communities they serve. For more complete information on EREF funded research, its scholarship program and how to donate to this great cause, visit <a href="https://www.erefdn.org">www.erefdn.org</a>.

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