2013 EREF Silent Auction to Offer Online Bidding

Raleigh, NC (February 25, 2013) – Now in its 19th year, the Environmental Research & Education Foundation (EREF) Annual Charitable Auction is the foundation's largest fundraiser, so far having raised more than $13 million to further EREF's mission to fund and direct scientific research and educational initiatives for waste management practices. The Auction will be held at WasteExpo 2013 in New Orleans, Louisiana (May 20 – 23, 2013).

The Silent Auction provides a unique way for donors to increase their booth traffic. The EREF Silent Auction begins at 10:00 a.m. on Tuesday, May 21 (when the WasteExpo Exhibit Hall opens) and runs until 4:30 p.m. on Wednesday, May 22 (when EREF’s Live Auction begins). WasteExpo attendees can bid on Silent Auction items as they visit participating booths in the Exhibit Hall on Tuesday or at the EREF booth on Wednesday. The central location on Wednesday allows bidders to monitor and increase their bids. New this year – online bidding: All items donated to the Silent Auction will be posted in an online auction that will run from May 6 - 17.

“Online bidding will give all Silent Auction donors more exposure and will also give them a unique opportunity to promote themselves to their own customers,” said George Fink, Vice President of National Accounts for Volvo Construction Equipment and Chairman of the EREF Auction Advisory Committee. “This will also give WasteExpo attendees a chance to preview the exciting items up for auction and to get a head start on their bidding.”

The Live Auction is an exhilarating event, preceded by a reception sponsored by Big Truck Rental. An Auctioneer keeps audience members on their feet as he auctions off the donated items, which typically include trucks, compactors, balers, trips, specialty event tickets and outings with industry CEOs.

“I'm proud to donate annually to the EREF Auction. Not only does my company’s participation generate excitement at our booth, but we are able to let our customers know that we are dedicated to supporting industry research and education by supporting EREF,” commented John Curotto, President & Chief Executive Officer of The Curotto Can.

Companies exhibiting at WasteExpo – and who are members of Waste Equipment Technology Association (WASTEC) or the National Solid Wastes Management Association (NSWMA) – are eligible to donate to the Live and/or Silent Auction. For more information or to donate, send an e-mail to pgoddard@erefdn.org or visit the EREF Web site to download the donation forms.
EREF Auction Schedule

May 6 – 17
Silent Auction
Online Bidding

Tuesday, May 21
10:00 am - 5:00 pm
Silent Auction
(bid in exhibitor booths)

Wednesday, May 22
10:00 am - 4:30 pm
Silent Auction
(bid at EREF booth)

4:00 pm
Auction Reception
sponsored by Big Truck Rental

4:30 pm
Live Auction
Raffle Ticket Drawing
sponsored by New Way

EREF is a 501(c)3 class charity that funds and directs scientific research and educational initiatives for waste management practices to benefit industry participants and the communities they serve. For more complete information on EREF funded research, its scholarship program and how to donate to this great cause, visit www.erefdn.org.

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