



EREF Auction Provides Opportunity for WasteExpo Exhibitors to Increase their Visibility

Raleigh, NC (February 17, 2015) – The EREF Annual Charitable Auction has become one of the most popular features of [WasteExpo](#), which is taking place June 1-4, 2015 in Las Vegas, Nevada. The Auction, the largest fundraiser for the Environmental Research & Education Foundation (EREF), has helped to raise more than \$14 million to further EREF's mission to fund and direct scientific research and educational initiatives for waste management practices. The Auction not only supports EREF's mission and efforts, but also provides a unique way for WasteExpo exhibitors to increase their exposure at the show.

The Auction has three components – the Silent Auction, the Live Auction and the Raffle. This year, the **Silent Auction** will take place from Tuesday, June 2 through Wednesday, June 3 and features smaller donations that allow donors to increase their booth traffic. Show attendees will bid on items throughout the day on Tuesday as they visit donor booths in the Exhibit Hall, and then bid sheets will be moved to the EREF booth to continue the bidding process until the Live Auction begins on Wednesday afternoon. Donations to the Silent Auction must be valued at a minimum of \$400, and up to 2 items may be donated to meet the \$400 value. Examples of previous donations include iPads, sporting event tickets and trips.

The **Live Auction** will take place following the Silent Auction and will open with a reception sponsored by Big Truck Rental. The Live Auction is a fast-paced event where larger items are sold to the highest bidder by a professional auctioneer. Donations to the Live Auction must be valued at \$5,000 or more. Examples of previous donations include equipment, outings with industry executives and trucks.

The drawing for the **Raffle** will take place immediately following the Live Auction. This year's classic car, sponsored by New Way, is a 1954 Chevrolet 3100 ½ Ton Pickup 5 Window. Raffle tickets are just \$100 (limit 10 per person) and can be purchased on-site in the EREF booth. One lucky WasteExpo attendee will get to drive home in this incredible classic! Raffle proceeds will go to the Boys & Girls Clubs of Henderson. Republic Services will make a matching donation to EREF.

"EREF is the only organization of its kind that is dedicated to waste industry research and innovation," said Richard Burke, CEO of Advanced Disposal and Chairman of the EREF Board of Directors. "It's because of the generosity of the people in our industry who donate to, and participate in, the Auction that EREF is able to lead our industry to a more sustainable future. I hope all WasteExpo exhibitors will consider donating to the EREF Auction and joining us for this exciting event."

Companies exhibiting at WasteExpo – and who are members of the National Waste & Recycling Association – are eligible to donate to the Live and/or Silent Auction. For more information or to donate, send an e-mail to pgoddard@erefdn.org or visit the EREF Web site at www.erefdn.org to download the donation forms.

EREF Auction Schedule

Tuesday, June 2

10:00am – 5:00pm
Silent Auction
(bid in exhibitor booths)

Wednesday, June 3

10:00 am – 4:30 pm
Silent Auction
(bid at EREF booth)

4:00 pm
Auction Reception

4:30 pm
Live Auction

5:30 pm
Raffle Ticket Drawing

EREF Auction Sponsors

WasteExpo/Waste360
Booth Space

Big Truck Rental
Reception

Ritchie Bros. Auctioneers
Professional Auctioneer Services

New Way
Raffle Car

Card Payment Services
Paddles

Spartan Safety Supply
Staff Shirts

National Waste & Recycling Association
Official Strategic Partner

InkWaves
Official Printing Partner

EREF is a 501(c)3 class charity that funds and directs scientific research and educational initiatives for waste management practices to benefit industry participants and the communities they serve. For more complete information on EREF funded research, its scholarship program and how to donate to this great cause, visit www.erefndn.org.

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