EREF to Hold Second Annual Silent Auction

Raleigh, NC (March 12, 2012) – Exhibitors at WasteExpo 2012 in Las Vegas, Nevada (Conference: April 30 – May 2, Exhibits: May 1 – 3) now have a unique way to drive traffic to their booths, while also giving back to the industry. The Environmental Research & Education Foundation’s (EREF) Annual Charitable Auction will be holding a Silent Auction, in conjunction with its Annual Live Auction, for the second consecutive year. Proceeds from the Auction will support EREF’s mission to fund and direct scientific research and educational initiatives for waste management practices.

The EREF Silent Auction begins at 10:00 a.m. on Tuesday, May 1 (when the WasteExpo Exhibit Hall opens) and runs until 4:30 p.m. on Wednesday, May 2 (when EREF’s Live Auction begins). WasteExpo attendees can bid on Silent Auction items as they visit participating booths in the Exhibit Hall on Tuesday or at the EREF booth on Wednesday. The central location on Wednesday allows bidders to monitor and increase their bids.

“My company participated in the inaugural Silent Auction at WasteExpo 2011, and will absolutely donate again in 2012. Not only did our participation generate excitement at our booth, but we were able to let our customers know that we are dedicated to supporting industry research and education by donating to EREF,” commented Scott Dols, President & CEO of Trucks & Parts of Tampa, who donated dinner at an upscale Las Vegas restaurant.

Now in its 18th year, the EREF Live Auction is an exhilarating event, preceded by a reception sponsored by Big Truck Rental. An Auctioneer keeps audience members on their feet as he auctions off the donated items, which typically include trucks, compactors, balers, trips, specialty event tickets and outings with industry CEOs. At the conclusion of the Live Auction, there will be a raffle, sponsored by New Way, for a 1964 ½ Ford Mustang. Raffle tickets can be purchased for just $100 each (limit 10 tickets per person) on-site in the EREF booth (#3093) at WasteExpo. Only 600 tickets will be sold.

“The EREF Auction is a great way for waste industry members to give back. Not only is the event fun and energetic, the networking and camaraderie is invaluable,” says Auction Chairman Bob McHugh, Key Account Manager – New Business Development for Environmental Solutions Group.

Companies exhibiting at WasteExpo – and who are members of WASTEC or NSWMA – are eligible to donate to the Live and/or Silent Auction. For more information or to donate, send an e-mail to events@erefdn.org or visit the EREF Web site to download the donation forms.
EREF Auction Schedule

Tuesday, May 1
10:00 am - 5:00 pm
Silent Auction
(bid in exhibitor booths)

Wednesday, May 2
10:00 am - 4:30 pm
Silent Auction
(bid at EREF booth)

4:00 pm
Auction Reception
sponsored by Big Truck Rental

4:30 pm
Live Equipment Auction
Raffle Ticket Drawing
sponsored by New Way

EREF is a 501(c)3 class charity that funds and directs scientific research and educational initiatives for waste management practices to benefit industry participants and the communities they serve. For more complete information on EREF funded research, its scholarship program and how to donate to this great cause, visit www.erefdn.org.