Environmental Research & Education Foundation
EREF
Lighting a path to sustainable waste management practices

3301 Benson Drive Suite 101 Raleigh, NC 27609 Phone: 919.861.6876 Fax: 919.861.6878 www.erefdn.org

Press Release

EREF Partners with the Ontario Waste Management Association to Introduce Silent Auction at the Canadian Waste & Recycling Expo

Raleigh, NC (September 5, 2018) – The Environmental Research & Education Foundation (EREF) is excited to announce that the Foundation's first ever Canada-based Silent Auction will be held October 24 and 25 at the Canadian Waste & Recycling Expo (CWRE) in Toronto, Ontario. This event, in partnership with the Ontario Waste Management Association (OWMA), is the first open fundraising effort in support of EREF with proceeds from the Auction supporting solid waste research needs in Canada. The OWMA has played a key role in EREF's expansion into Canada.

EREF's Silent Auction affords donating companies greater show floor visibility during the show and allows them to demonstrate their commitment to scientific research advancing the solid waste industry in Canada. Donations to the Auction consist of a variety of items, which could range from sporting event tickets to trips to electronics.

Why Donate

- Advertise your company's donation with EREF-provided signage at both your booth and the EREF Silent Auction booth
- Receive pre-event exposure via industry-wide promotional e-mails and social media
- Attract potential new customers
- Demonstrate a commitment to waste industry research and education

Donating is easy! To donate to the EREF Silent Auction, please complete our donor form found here. For more information on this event, please click here. The deadline for all materials is Monday, October 15, 2018.

Questions about donating? Please send an e-mail to Kristy Pickurel at kpickurel@erefdn.org.

How to Bid

Participants will be able to place bids during show floor hours. The Silent Auction will run from 10:00 am – 4:00 pm on Wednesday, October 24 and Thursday, October 25 (during Exhibit Halls hours), and will be proctored in the EREF (#1813) and OWMA (#1719) booths. To place an initial bid on an item, bidders should visit the EREF Silent Auction booth, where paper bid sheets will be laid out and EREF staff will be available to assist as needed.

The EREF Silent Auction makes bidding hassle-free! If outbid, EREF staff will send notifications via text, offering bidders the opportunity to raise their bids.

EREF's Canadian Presence

In 2017, EREF and the Ontario Waste Management Association convened in Ontario, Canada with the goal of strengthening the funding of Canadian-based research and scholarships for sustainable solid waste management practices. The meeting resulted in the formation of a Canadian steering committee, which met for the first time in March 2018. The committee, comprised of Canadian-based haulers, regional agencies, consulting firms and universities, identified and prioritized solid waste issues affecting Canada. Based on these issues, EREF has initiated a research project aimed at filling in some of these data gaps.

More information on EREF's presence in Canada is available here.

EREF is a 501(c)3 class charity that funds and directs scientific research and educational initiatives for waste management practices to benefit industry participants and the communities they serve. For more complete information on EREF funded research, its scholarship program and how to donate to this great cause, visit www.erefdn.org.

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Media Contact:
Catherine Ardoin, Communications Manager
Phone: 919.861.6876 ext. 109
Email: cardoin@erefdn.org